



Att. Legal Department  
**Expressform.co**  
[expressinstantboom@gmail.com](mailto:expressinstantboom@gmail.com)

Barcelona, April 7, 2020

Dear Sirs:

We are contacting you on behalf of the Spanish entity TYPEFORM SL, with registered address at c/ Bac de Roda, 163, 08018 - Barcelona (Spain).

TYPEFORM SL is a well-known company focused in the creation and marketing of next-generation cloud-based applications for data collection and analysis, applications that enable the creation of user-friendly survey templates, forms and questionnaires. Among other products, our company created over seven years ago the reputed Software as a Service 'typeform', which has become one of the leading tools in the field of data collection and analysis as a result of its innovative design and usability.

For purposes of this letter, it should be remarked that our brand reflects the years of work and efforts performed by TYPEFORM SL, which gained and acquired over the years its strong current reputation, through engaging trademarks, designs, friendly user interfaces and by constantly improving its products, services and graphic designs, investing large amounts of money in advertisement, productive work of professional graphic designers and many other actions. This has resulted in TYPEFORM SL being regarded as one of the main players and stakeholders in the form industry.

That being said, it has recently come to our attention that your company is offering a product to remove the *Typeform* branding from the forms created through the 'typeform' SaaS. For a better understanding of this matter and except for some paid plans, it should be remarked that all forms created by means of our SaaS include both at the bottom / right corner of each form, as well as each time a form is being

This letter has been sent by TYPEFORM SL, a Spanish entity with registered address at Carrer Bac de Roda, 163, local, 08018 - Barcelona (Spain), and C.I.F. (Spanish tax identification number) B65831836. The Company is registered in the Commercial Registry of Barcelona, page B-421911, folio 145, volume 43262. You may contact us by sending an email to [support@typeform.com](mailto:support@typeform.com) or filling out [this Typeform](#). Read more about our terms of use and privacy policy [here](#).



loaded the '*powered by Typeform*' slogan. As evidenced in your website, accessible through the <https://www.expressform.co/> domain name, you are promoting and offering a tool having as only purpose the deletion of the *Typeform* branding, so that forms are available without said. Please refer to the screenshots attached as **Annex I**.

As you may know, the activity you are performing falls into the unfair competition definition as you are prompting people to engage in the deletion of the '*powered by Typeform*' branding and, at the same time, infringe the obligations our users have assumed vis-à-vis TYPEFORM SL when signing up for our SaaS. On a separate note, your tool is damaging TYPEFORM SL's brand and nullifying all the efforts made by our company to acquire its current position in the market.

No need to mention that this constitutes a behavior contrary to law, and that trademark and unfair competition laws and regulations grant us the right not only to stop this activity, but also to ask for a compensation for any and all costs and damages we have suffered because of your behavior.

Therefore, we are formally requesting you to:

- Cease in the activity referred to in this letter, by deleting the contents of the website [www.expressform.co](http://www.expressform.co) (or any similar pages you may be using to this end) and stop providing the service referred to in this letter or any other service which could be considered as trademark infringement and/or as an unfair competition behaviour;
- Refrain from doing again in the future any of the actions referred to in the first paragraph above; and
- Send us a letter where you are undertaking to take the actions mentioned in this letter in the non-extendable term of three (3) calendar days.



In case you opt not to attend the requests detailed in this letter, TYPEFORM SL will be entitled to seek any legal actions it may be entitled to protect its rights and legitimate interests without any further notice.

Sincerely,

TYPEFORM SL



## ANNEX I



